

DRUNK CHICKEN CIGARS



Elite Cigar Lounge Program

Welcome to the Drunk Chicken Cigars Elite Cigar Lounge Program, a premium partnership designed exclusively for our most dedicated partners. This program is tailored for lounges that purchase a min 100 boxes of Drunk Chicken Cigars annually. As a member of this elite circle, you will enjoy a host of exclusive benefits designed to enhance your lounge experience and offer added value to your customers.



Highly Rated Everything



Drunk Chicken Cigars has quickly risen to prominence in the cigar industry, earning high ratings and accolades from top magazines and critics. Each blend from Drunk Chicken Cigars is meticulously crafted to deliver an exceptional smoking experience, catering to both novices and seasoned aficionados.

Magazines such as Cigar & Spirits, Cigar Journal, Cigar Lovers, and Cigar Snob have highlighted Drunk Chicken Cigars' dedication to quality, solidifying their reputation in the industry. With a focus on craftsmanship and a welcoming community, Drunk Chicken Cigars continues to redefine what it means to enjoy a premium cigar.

Whatcha Get

1. Priority Access to New Releases

- **Exclusive Pre-Release Access:** Be the first to offer new Drunk Chicken Cigars blends and limited-edition releases to your customers before they hit the general market.



- **Homicidal Hen:** Limited Edition Cigar – Pre order start Sept 1, Shipped to Elite Lounges September 15 with General release October 15 Annually
- **Elite Lounge Only Products:** These exclusive products will not be available to the general market, giving your lounge a unique edge and attraction.
 - Living the Dream Connecticut
 - Sweet Dreams Corona
- **PCA Release:** Advance purchase of Trade Show new releases with early shipment at least 15-days before all non elite lounges.



Program Levels

Once Your Lounge Reaches:

Level 1: \$4,000 in purchases automatically receive:
5 DCC branded lighters

Level 2: \$6,500 in purchase receive:
2 Reusable water bottles
1 Canvas Poster
1 Leather DCC Branded Cigar carrying bag

Level 3: \$10,000 in purchase receive:
2 Branded t-shirts
1 DCC Branded Count Humidor



2. Marketing and Promotional Support

- **Marketing Inclusion:** Elite Lounges will be added to Drunk Chicken Cigars' national marketing campaigns, including features on our website, social media channels, and newsletters.
- **Customized Marketing Materials:** Receive high-quality posters, flyers, and digital assets tailored to promote Drunk Chicken Cigars at your lounge.
- **Co-Branded Events:** Collaborate with your dedicated concierge to host exclusive events, including cigar tastings, launch parties, and meet-and-greet sessions with our founder, Desiree Sylver and other Elite members of the Drunk Chicken Cigar team.



3. Financial Incentives

- **Preferred pricing on all Drunk Chicken Cigars, allowing for better margins and increased profitability.**
- **Volume Discounts:** Enjoy an additional discounts on bulk purchases, making your orders even more cost-effective.
- **Loyalty Program:** Elite Lounges will still receive rebates based on your annual purchases, providing further financial benefits for your commitment to Drunk Chicken Cigars. [Loyalty Reward Program – Wholesaler Website \(dccigars.com\)](#)

4. Enhanced Lounge and Customer Experience

- **Priority Ordering:** Each member is assigned a personal concierge available 24/7 to assist with all purchasing needs. The concierge will ensure your lounge never misses out on our most popular and in-demand products.
- **Exclusive Lounge Cigars:** Twice a year in January and May Elite Lounges can order exclusive cigar sizes that only available for Elite Lounges. Choose from the 5 Drunk Chicken Cigar Original blends and customize the size to fit your customer requirements.
 - Torpedo
 - Lancero
 - Corono
 - Box Press Lancero
 - Box Press Grand Robusto
 - Box Press Gordo
- **Exclusivity:** No other Lounge within a 10-mile radius of Elite Lounge will be able to purchase Drunk Chicken Cigars at wholesale from us.

5. Training and Education

- **Staff Training Sessions:** Receive training sessions and material for your staff to ensure they are knowledgeable about our products and can provide the best recommendations to your customers.
- **Access to Special Webinars:** Participate in exclusive webinars hosted by Desiree Sylver and other industry experts, offering insights into the world of premium cigars.



Requirements For Participation

First 12 Months:

- **Your Lounge will receive all benefits from the Elite Lounge Program**

September 15, 2025 for Continued Participation

- Minimum purchase of Level one of Drunk Chicken Cigars per year.
- Commitment to maintaining a high standard of service and ambiance in line with the Drunk Chicken Cigar brand.
- Active participation in promotional activities and host at least one event at your lounge with Drunk Chicken Cigars.



By being selected as a Drunk Chicken Cigars Elite Cigar Lounge Program, you not only enhance your product offerings but also elevate the overall experience for your customers. We are committed to building a strong, mutually beneficial partnership and supporting you every step of the way.

This program is designed to reward and recognize the loyalty of the lounges that have made a significant commitment to Drunk Chicken Cigars, offering you exclusive benefits that will help you stand out in the competitive cigar lounge market.

CONTACT INFORMATION

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